

CSLP Board of Directors Minutes  
November 17, 2008 Teleconference

Present: Ruth Metcalf, Karen Drevo, Nikole Wolfe, Laura Lee Wilson, Julie Tomlianovich, Jan Wall, Cathy Howser, Karen Day, Grace Green, Jasmine Rockwell, Kathy Yother, Rhonda Putney, Adrienne Butler, Allison Santos

1:06 CST Call to Order

All committee chairs submitted reports to BOD prior to the teleconference via email

**JW-** As of 10/31 over \$1,000,000.00 is in our budget. Numbers are slightly off on report because Idaho over paid their dues. The matter will be resolved. We also went over budget for meetings and the professional fee to Carole Fiore.

**RM-** Do the increased dues come out next year? **Karen Day-** ASA will send alert out in early May 2009 after annual conference and will also work with States on timeline for state's submit submission. **JW-** will provide an early preview of upcoming 2009 dues and let us know when this information is available.

Jan is having difficulty recruiting a new treasurer.

#### **Discussion of Carole Fiore's Long Range Plan**

**Drevo;** the timeline of the plan is overly ambitious to put in play especially for 2009, we can begin things but will we be able to complete things in the timeline that has been mapped out for us. **Drevo** is meeting once weekly on rules of use and contract extensions and we need to remember that we all have other jobs and responsibilities. Sally notes that many changes were noted to take place in 2009.

**GG-** We need to remember that this is our plan and not her's and if we don't like something or think the timing is not reasonable then we do not have to implement it in that timeline. **SS-** we need to remember that we cannot make sweeping changes instantly.

**LLW-** Each BOD member should take a goal that falls under the committee they chair to work on.

Drevo thinks new updated rules of use and contract extensions will be ready for January 2009 conference call

**GG-** questions Goal 8 and notes that Objective 5 does not even apply to the organization of CSLP. **CH-** notes it was thrown in because it was administrative. **JW-** notes that this should not even part of the Goal.

**GG-** Did this meeting w/ Carole accomplish what we wanted to accomplish? **Drevo-**we never actually decided if we were going to be a "national group" that promotes reading. **GG** agrees. It gave us a timeline and helped us organize. **JT** says it gave us some structure but thought it would be something very different and we had already covered much of this in prior meetings and that there were other items that fall out of our realm of control, things that fall into the hands of member states and individual libraries.

**GG-** we did not make any definite plans for data collection on a national level. **JT-** we must realize that many of these objectives are in the hands of the state reps and that we have very little control over them.

**RM-** we can always change language in the objectives and must communicate each of these goals and objectives to the state reps.

**AS and JT-** if we put all data collection in the state reps hands we cannot be assured that we will have consistency and cooperation from them, the info collected will only be as good as the state rep is.

**RM-** our focus should be to refocus the state reps **GG-** what are members? Member States or member libraries? **Drevo-** thinks Carole Fiore meant individual libraries, **JT** agrees. **SS-** also agrees but reminds us that WE can change this.

**Drevo** points out Goal 5; member libraries and stake holders, who are stakeholders? State government, and other funders. **AS-** but it is the State reps who have to deal with them.

**Drevo** is concerned that if we ask more of the reps it could be problematic. **AS-** we should talk/warn them that as our long term plans unfold more will be asked of them (the reps) and they will have to take more of a vested interest in data collection and responses to organization needs because of our growth. **Drevo-** in the trenches love the program.

**JT-** we need to compile a State Rep's Responsibilities profile

**RP-** State reps need to take ownership of their duties.

**CH-** We need to have something to present to the membership in regards to the outcome of our last two face to face meetings and the survey that we asked them to post to their individual libraries. **JT-** the reps will want the results of the survey.

Below I have noted key discussion points on the first draft of Carole Fiore's plan.

BOD decided to look at each goal and objective individually.

Sally has provided the second, completed draft of the revisions from Carole Fiore's long range plan. This draft is attached.

Major Discussion Points:

Goal # 2 **Drevo** and **JT.** will oversee this task, **SS** will poll state reps as to what is sent in surveys/evaluations and have state reps send their evaluations to **SS.**

**SS-** suggests we put an email link on the website for compliments or suggestions. **JW-** do we need to form a committee to review the IMLS initiatives, **SS** says it has been tabled.

Do we need a Data Collection committee? **Drevo-** we need to get a document together to report data for 2009. **JT-** state reps cannot evaluate until they complete the program. **GG-** what info does CSLP need to collect? We certainly do not want to collect data we don't need. **Drevo-** wants state reps asked if they were satisfied with the product as a data/survey question.

Discussion moves to a new blog, one that is secure where survey questions, etc. can be made available.

**CH-**November meeting did not address who our audience is and what are the best methods to actually reach the targeted market. Is it librarians or kids or both? General consensus again was both.

Other discussion points not included in the second draft of CSLP's Long Range Plan:

Audio failed for 4 minutes.

**RM**- should we continue with PSA's and how can we determine if we are effectively reaching our audience? **AS**- this question and other related questions regarding PSA's can be posted on the new blog if we move to that format. It is one more tool for data collection.

**LLW**- we need to use an RSS feed on the blog so when we pose questions the question will be delivered to the recipient's email. People will need to register to use the blog. **RM**- librarians around the country often think that this product magically appears and are not even aware of CSLP.

Further discussion of videotaped/podcasted training sessions; we need to stress that whatever we put together with Patti Sinclair or anyone that these videos cannot be used in lieu of workshops in the member states. The video/podcast that we will eventually provide must be supplemental.

We also discussed methods of communication that we will use to communicate with the general member states. It was decided to communicate using the language "current technology".

**JW**- if we need to form new committees we need to discuss this during the January 2009 meeting so it can be entered in as a line item in the new budget and deadline for that is February 2009.

Final committee reports from chairs.

Adjourned. 2 hours and 13 minutes later